



Marketing Specialist | South Florida  
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## Carmen Aquino

### Area of Expertise

Carmen Aquino specializes in commercial real estate marketing and is responsible for the creation of best-in-class, innovative property marketing; executing clients' visions to effectively market, promote and communicate the unique advantages of every assignment.

Additionally, Carmen manages multiple facets of complex digital and traditional marketing campaigns. Carmen executes the marketing strategy as well as the creation of collateral and presentations, email marketing and social media campaigns as part of a team of eight passionate, driven commercial real estate professionals who provide leasing advisory services to both landlords and occupiers across South Florida.

### Business and Educational Background

Prior to joining Team Kingsley-Rutchik at Colliers in 2018, Carmen provided marketing support and expertise to the commercial division at Fortune International Realty for three years.

Previously, Carmen worked in the areas of digital and event marketing with Realty World Miami and MDVIP in Boca Raton, FL.

Throughout her career, Carmen draws from a broad range of experience in marketing including architectural, construction and both high-end residential and commercial real estate.

Carmen earned her bachelor's degree in Journalism and Marketing Communications at Universidad Católica Andrés Bello, Venezuela.

She is fluent in Spanish and French and is currently working towards her CPMC Certification.